



Webinar Series Registration Form

Funding & Assessing Support Services: 2-Part Webinar Series

Once the live date has passed, these webinars will be available on demand.

Webinar 1: Assessment Processes For Learning Assistance Programs: How To Plan For Evaluation & Improvement Tuesday, May 21 ~ 1:00-2:00pm (Eastern)

Those of us who provide and manage learning assistance services do so much to help students succeed in higher education. We tutor and we offer workshops on how to read college textbooks and write properly documented research papers. We organize regular study groups and arrange test review sessions. We supervise and mentor numerous student workers, and we mentor each other. We do so much. In addition to these uses of our time, we also want to find out if our efforts are working, if we are successfully helping students become successful. And there are also outside pressures wanting to know those same things. But where do we find the time to evaluate all of our varied efforts? What evaluation methods are most effective at revealing our successes – and perhaps also letting us know how we could do even better?

During the webinar, we will review a range of learning assistance services that are commonly offered (e.g., one-on-one tutoring, structured review groups such as Supplemental Instruction, workshops) and note what kinds of processes are available for evaluating the effectiveness of such programs. We will consider both quantitative and qualitative methodologies and also look at established standards of excellence. Also, recognizing the time demands of program assessment, we will discuss how to schedule evaluation activities over the course of two or more years. The goal is to establish a practical and ongoing path toward program evaluation and improvement – a path that is thorough without being overwhelming.

Webinar 2: How To Fund Your Academic Support Programs: Collecting & Presenting Data To Secure Internal Funding Tuesday, June 4 ~ 1:00-2:00pm (Eastern)

The development of an animal policy is a collaborative effort bringing constituents from across the campus together to ensure compliance, support, and accountability for the entire community. The various perspectives brought to the table raise important questions and allow for multi-disciplinary problem solving. This ensures a comprehensive policy, as well as, complimentary procedures for the enforcement of the policy. During this webinar, we will briefly review the various laws and regulations to consider when developing the animal policy. We will then explore the various campus partners that can be helpful in bringing to the table during the development of an animal policy. Based on the presenter's experience chairing the animal policy committee, he will share some of the key contributions from the committee members and their role in the development and implementation of the final policy. The presenter will share how some of those contributions lead to the creation and/or refining of current campus procedures to ensure alignment with the policy. Finally, participants will have an opportunity to talk through some case studies to demonstrate how the animal policy and associated procedures would be used to support a healthy, safe, and welcoming campus culture.



Speaker(s)



Webinars 1 presenter:

Jan Norton's experiences include over 25 years of developing and managing learning assistance services. She earned the NCLCA Lifetime Learning Center Leadership certification and was recently named a CLADEA Fellow. Always a strong advocate for pursuing program improvement through assessment and evaluation, her graduate degree in Educational Research allowed her to focus on both quantitative and qualitative methods. Other training and education include the Kellogg Institute, the Winter Institute, TIDE, NACADA training, NCLCA Summer Institute, and ACT Assessment Institute; she also served as a trainer for Winter and NCLCA institutes.

Jan has supported learning assistance and developmental education practitioners in a variety of ways. She reviewed certification applications for CRLA and NADE; she assisted programs as an evaluation consultant and an accreditation reviewer. As a longtime CRLA member, she led two SIGs: Learning Assistance Center Management and Research & Evaluation. Jan and Dr. Karen Agee wrote a commissioned White Paper for CRLA ("Assessment of Learning Assistance Programs: Supporting Professionals in the Field") and again collaborated on a program assessment chapter for the Spring 2018 Handbook of College Reading and Study Strategy Research (3rd ed.).

Now retired from the University of Iowa, Jan continues to enjoy learning and serving. Currently, she is on the editorial board for the Journal of Developmental Education, reviews applications for NCLCA Leadership certification, serves as a learning assistance program evaluation consultant, and continues to be a presenter and mentor at professional conferences.



Webinar 2 presenter:

M.E. McWilliams is the director of the award-winning Academic Assistance and Resource Center (AARC) at Stephen F. Austin State University, Nacogdoches, Texas. For this center, she is responsible for over 250 peer tutors who offer innovative and collaborative learning to more than 50% of the undergraduates with an 85% success rate (A,B,C) . M.E. is a veteran workshop presenter and a teacher in the higher-ed classroom for over thirty years. She has served on a number of first-year experience committees, has taught the SFA freshman success course since 1997, and has been actively involved in the provisional program of SFA since 1995. She has served as an external reviewer for other learning centers.

Newsletter



Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method *Registration Fee: \$645.00*

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
 (If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		



Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

Satisfaction Guaranteed

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.